

(Forever happy)

CASSANDRA TANG

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Based in Glasgow, UK.

Growth oriented creative with an international background that enjoys complex problems and conceptual experimentation.

Experience

02.21 -	Pleo, Remote / Product Designer Empowering Pleo's accounting partners through optimised workflows and efficiency for a better partner experience
01.21 - 02.22	Creating scalable components and design solutions that drives growth and conversions on the commercial web.
10.19 - 12.20	Colorfy, Berlin / Product Designer UX research, concepts and service design for IoT products and experiences.
Clients	Henkel • Melitta Group • BORA
08.18 - 09.19	Quandoo, Berlin / Brand Designer B2C/B2B digital design and brand strategy for marketing and product teams.

Education

03.20 -	SuperHi & Codecademy Various ongoing courses in creative coding and React.js
09.16 - 06.18	Glasgow School of Art, Glasgow Masters of Design in Communication Design
09.16 - 06.18	University for the Creative Arts, Rochester First Class Honours, Bachelor of Arts in Fashion Design (Womenswear)

Lingos

Bilingual	English and Mandarin
Advanced	Cantonese and German (B2)
Basic	Italian (A2)

PRODUCT DESIGNER

MULTIDISCIPLINARY SKILLS AND EXPERTISE IN DIGITAL PRODUCTS & EXPERIENCES / USER RESEARCH /
TYPOGRAPHY / EXPERIMENTAL CONCEPTS / DESIGN STRATEGY / HTML, CSS & JS / REACT.JS / NEXTJS / VISUAL
IDENTITIES & DESIGN / ABSTRACT VISUALIZATION